



NAME: _____

TEAM MEMBERS: _____

Measuring Success

(2 OF 2)

For example:

QUANTITATIVE: Information typically expressed in numbers	GOAL	HOW WILL WE COLLECT THIS DATA	ACTUAL COUNT
Number of people who received a pamphlet			
Number of people who tweeted using our hashtag			
Number of people who signed our petition			
Number of people who visited our display			
Number of people who volunteered to help us			

QUALITATIVE: Descriptive information	FEEDBACK/TESTIMONIALS
Testimonials collected from feedback forms or surveys	
Community support	
Recorded personal reactions	
Skills development within the team	
From social media posts	